



# 2018 Community Impact Report



**Tu Nidito**  
No Child Grieves Alone

Tu Nidito's tree has a new look!  
Same powerful message,  
same dedicated mission and  
continued vision of ensuring  
**no child grieves alone.**

2018 gave Tu Nidito the opportunity to dive deeply into our history to help us plan for our future. Thanks to the dedicated support and efforts of Tu Nidito's Board of Directors, staff, and community members, we are excited to launch our new 5-year Long-Range Plan. It has been humbling to focus on the past, on the successes and challenges, that have led us to where we are today; a community-focused nonprofit dedicated to supporting families impacted by grief. Families like Jennifer, Olivia and Carter Ferrell, who found Tu Nidito following the death of their husband/father in 2014. Jennifer shares....

*"I remember our first night in group, some of the details are foggy because I was too. I sat in a room with others that all seemed like they were holding it together. I thought there is no way I will ever be like them! I will never be able to get through a meeting without tears streaming down my face, without choking on my words. I have now been coming to Tu Nidito with my kids for several years. Now I am that person sitting in the room 'holding it together'. Tu Nidito has given us a toolbox full of tools we use every day. Whether it is a reminder to be kind to myself, as I question whether I am making the right choices for our family or wondering if my kids, who are also grieving, will forgive me for being so stressed out. Tu Nidito is our safe space- to vent, to cry, to be angry, to feel happy and to know my feelings are completely normal. Likewise, Tu Nidito helps me realize that this grief journey is not linear. We go forward and then maybe take a sharp left, curve back around, do a loop-de-loop, go backwards for a minute, and head forward again, one step at a time. My mumbled jumbled mess is not like anyone else's... except it is a lot like everyone else's. We learn that we are not alone in this grief journey, and there is someone across the room, nodding in silent tearful agreement. I thank Tu Nidito for this!"*

## 2018 Revenue

Contributions	\$591,195
Grants and Foundation Gifts	\$270,090
Remarkable Celebration	\$215,184
Angel Charity Debt Forgiven	\$65,000
Ride for a Child in El Tour de Tucson	\$56,687
Interest and Dividend Income	\$53,965
Restricted Endowment	\$39,294
Dueling Pianos	\$25,870
Donated Materials and Services	\$7,596

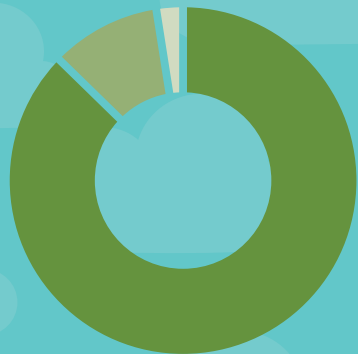


**Net Assets as of  
December 31, 2018**  
**\$3,348,342**

Event totals and total revenue  
are net of direct costs

## 2018 Expenses

Programs	\$824,281
Fundraising	\$94,102
General and Administration	\$25,918



Thank you to Tu Nidito's community partners for your unwavering support to grieving children and their families. This important work takes a partnership – and because of you, Tu Nidito services are offered at no cost to families that need us.

In 2018 Tu Nidito got to work researching our organization's history and asking questions from the community. The results were amazing and gave us a good starting point for developing a long-range plan that will guide the programming and development of the agency over the next five years.

Focusing on Values and Guiding Principles, Tu Nidito's Long Range Plan combines five strategic priorities to ensure that no child grieves alone.

## Tu Nidito's Values and Guiding Principals

- ♥ Deliver a **meaningful client experience** for grieving families, following industry standards and best practices to ensure excellence.
- ♥ Our work requires **compassion, expertise, integrity**, and a deep understanding of our responsibility to the community.
- ♥ We embrace **flexibility** while demonstrating a commitment to quality.
- ♥ We foster a **team environment** and value the people with whom we work.



In 2018, Tu Nidito provided  
**comfort, hope, and support to**

**820** 

Children

**432** 

Adults

**335** 

Families

 **390**

**216** 

 **73**

**1,111** 

Bereaved children

Children with a serious  
medical condition supported

Children whose parent has  
been diagnosed with a serious  
medical condition

Adults benefited from community  
impact outreach and education

Volunteers are an essential resource to  
Tu Nidito families.

**527** volunteers gave **14,887 hours**  
of **support** to grieving families





## Meaningful Experiences

Tu Nidito will provide a meaningful experience to families that will aid in managing the experience of grief due to serious medical conditions or death. By focusing on ensuring all programs have consistent quality and highly effective curriculum, Tu Nidito will better be able to support the grieving community. Services will reach all optimal length of service, 18 months as identified by family outcome surveys, and demonstrate improvement in family outcome measurements. Additional outcomes include improved attendance rate year-round and stronger conversation from intakes to services.



## Flexible Options

Tu Nidito will identify opportunities to be flexible in our support service options that allow us to serve children and families we have not previously reached. Recognizing that group support does not fit all, Tu Nidito will explore forums for additional support services including digital/online options, different formats focusing on cause of death and gender, workshops for parenting and grief logistics, and establishing alumni family mentors.



## Consistent Quality

Tu Nidito will advance the ability of our staff and volunteers to facilitate grief support of children and families, through ongoing professional development and continuing education. By investing resources, such as bringing in guest speakers for volunteer training and continuing education, Tu Nidito staff and volunteers will be better prepared to deal with grief situations. This will strengthen group dynamics and make one-on-one meetings more impactful.



## Productive Partnerships

Tu Nidito will strengthen communication and collaboration with key community service providers to ensure that families who could benefit from our services know that we exist and are aware of the breadth of services available. Through increased referrals and the ability to cross refer, we can work more collaboratively to limit the duplication of services and enhance other grief-related work outside of the scope of Tu Nidito's mission.



## Sustainable Future

Tu Nidito will ensure that we will remain a valued resource for grieving children and families in our community for years to come through financial stability and strong leadership. By continuing to grow a diverse development plan that includes variety of revenue sources, decreasing the dependence on fundraising events, and implementing sustainable funding measures such as the Tu Nidito Endowment, Tu Nidito will continue thriving as a primary resource in Southern Arizona for children impacted by grief. Not only focusing on the financial means to continue this vital resource but investing in staff and implementing long-term succession planning for leadership staff, Tu Nidito will continue as a sustainable and valuable resource in our community.



Tu Nidito creates a **community** of acceptance and understanding regarding children in grief. We provide **support and resources** to children, teens, young adults and their families when impacted by the diagnosis of a serious medical condition or the death of a loved one. Thanks to the **generosity of the community**, all services are provided at **no cost**. This generosity empowers us to expand our reach and drive change and impact around issues of childhood grief. Thank you for being a partner in ensuring that **no child grieves alone**.



**Tu Nidito**  
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